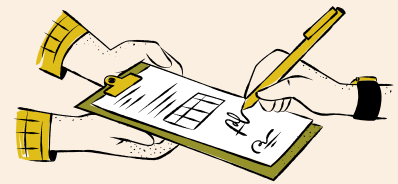


# New Zealand Online Casino Regulations 2026:



## New Zealand moves one step closer to regulated online casinos:

New Zealand government is moving towards the full regulation of online casinos in 2026 with the goal of providing consumer protections which are currently unavailable through the current market.



### Proposed new regulations:

- Licensing system in place by 2026.
- Casino licenses issued through auction process.
- Licenses valid for three years.
- Sports betting and lottery not included.
- Minimum age of 18.
- Advertising allowed but under strict conditions.
- **Department of Internal Affairs to regulate the industry.**

By 2026, the proposed new regulations will require online casinos in New Zealand to obtain licenses, follow consumer protection rules, and pay taxes on their earnings. These regulations aim to address key harms associated with online gambling, including:

- **Addiction:** Leading to excessive gambling and compulsive behavior.
- **Financial problems:** Loss of money and accumulating debt.
- **Mental health distress:** Increased risk of depression, anxiety, and relationship strain.

The new rules are designed to protect consumers and promote responsible gambling.

### Monitoring:

The policy will be reviewed for effectiveness and operations within the first three years. Advertising will be closely monitored, with a ban on ads targeting children. Operators must also submit their advertising strategy for regulator approval before advertising.

### Tax:

The NZ government introduced a 12% online casino duty (tax) for offshore online gambling companies, plus GST (15%), to ensure they contribute to the country's tax revenue. This policy came into effect July 2024.

*“The new regulatory system will be in place by early 2026. I look forward to taking the Bill through Parliament next year and hearing feedback from the public during the Select Committee stage.”*

- Minister of Internal Affairs

**More information can be found in the link below.**

[NZ Gambling Law Guide](#)